

aprill b aronie



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objective To create eye-catching and effective design for multiple media by utilizing my artistic ability and creative thinking.

qualifications Creative and innovative designer with experience in computer graphic design. Meticulous, thorough, and detail-oriented individual able to meet deadlines and juggle multiple priorities. Able to work well in a team-oriented environment with a very upbeat and outgoing personality. Design work includes logo design, corporate identities, poster design, marketing brochures, ad campaign design, invitation design, magazine layout, and web design. Pride self on a diverse background of experiences such as computer science and theater stage management.

skills Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Quark Xpress, HTML, CSS, Microsoft Excel, Microsoft Word, Microsoft PowerPoint

experience

Freelance Graphic Designer/Photographer
Spring 2004 - Present
Zero Toys, Inc., Concord, MA
Chilmark Writing Workshop, Chilmark, MA
John Hancock Financial Network, Boston, MA

Graphic Designer/Creative Services Specialist
August 2007 - December 2008
Kessler Group, Boston, MA
Works with Assigned Supervisor, Production, and Marketing to create, modify and prepare for vendor use, complete direct mailing campaign packages. Provides assistance to variety of internal departments on as needed basis for projects ranging from ad design to email marketing design.

Graphic Designer/Production Designer
October 2006 - July 2007
Conquest Business Media, Beverly, MA
Working with the sales team and editors, design print/web ads and layout magazine pages for The Manufacturer. Design and layout e-newsletters weekly.

Invitation Consultant
November 2005 - October 2006
Bel Tempo, Boston, MA
Help customers with in-house and vendor based invitation design for Weddings, Showers, Birth Announcements, Corporate Events, etc. Layout and print in-house print jobs.

Graphic Designer/Print Production
February 2005 - November 2005
SignArt Inc., Malden, MA
Design and produce jobs including posters, banners, stickers, logos, business cards, invitations, etc. Production includes large format printing on ink jet printer, solvent ink jet printer, and heat transfer printer. Finishing work includes lamination, mounting, and installation. Integral in running digital department smoothly.

education University of Massachusetts, Lowell, MA
2003 BFA, Graphic Design Minor in Photography

hobbies Fine Art Photography, Tennis, Skiing, Non-profit volunteer charity events (National Multiple Sclerosis Society: Challenge Walk, MS Journey of Hope Walk)

references furnished upon request
portfolio available at www.aprillaronie.com